

2011 General Advertising Thrust

- \$7.3 Million Budget
- Hot Air Balloons
- Regional TV Buy
- Regional Magazine Buy
- Design Center
- Internet Marketing
- Magazine Buy
- Support Media
- RE/MAX Commercial
- Premiere Community Presence
- Community Care Program
- PR and Communications
- Strong Group Advertising Committees



Dad. Neighbor. RE/MAX Agent.

RE/MAX agents are committed to the communities they serve. Because they live there, too.

Maybe that's why RE/MAX agents have donated more than \$100 million to local children's hospitals through Children's Miracle Network. Maybe that's why they're so involved in other causes, too.

Find out what your neighborhood RE/MAX agent can do for you.

Outstanding Agents. Outstanding Results.*

RE/MAX (office name)
[address
city, state, zip code
phone]
remax.com*

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"Find out what an experienced RE/MAX agent can do for you."

— Margaret Kelly, CEO, RE/MAX International

Nobody sells more real estate than RE/MAX. That's good news whether you're looking to buy or wanting to sell.

In today's complicated market, it just makes sense to have an experienced, trained professional working for you.

Call RE/MAX today.

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"RE/MAX agents have what it takes to get the job done."

— Margaret Kelly, CEO, RE/MAX International

Whether you're looking to buy or sell a home, having the right agent can make all the difference.

RE/MAX agents average more sales than other agents. They know their markets. And they care enough to get to know you, too.

Call RE/MAX today.

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"The right agent is more important than ever."

— Margaret Kelly, CEO, RE/MAX International

At RE/MAX you'll find experts in short sales, bank-owned properties and more. Experts who can help you avoid foreclosure...or get you into the home of your dreams.

RE/MAX agents average more real estate sales experience than other agents. So when you're ready to buy or sell, make the smart choice.

Call RE/MAX today.

Outstanding Agents. Outstanding Results.*

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