

Monthly Website Overview

Criteria: When Region is RE/MAX OF WESTERN CANADA and Office is RE/MAX LITTLE OAK REALTY

	Total	1/31/2011	2/28/2011	3/31/2011	4/30/2011	5/31/2011	6/30/2011
01 - Unique New Visitors	85,771	1,646	1,578	2,014	1,086	2,279	7,220
01b - Unique New Mobile Visitors	205	3	3	10	12	4	25
02 - Total Visitors	90,124	1,841	1,877	2,360	1,532	2,792	7,677
03 - Listing Views	184,240	25,811	18,206	20,582	18,556	17,828	17,294
03b - Mobile Listing Views	38	11	5	2	20	0	0
04 - Unique New Leads	153	11	10	18	13	11	8
04c - Unique New Mobile Leads	1	0	0	0	0	0	0
05 - Lead Requests	179	11	11	19	12	9	7
05a - Lead Events	323	16	12	52	13	9	10
06 - Saved Listings	143	5	1	33	1	0	2
07 - Dream Home Sign-ups	1	0	0	0	0	0	1
08 - Search Engine Referrals	199	9	9	9	19	14	20
09 - Page Views	658,054	75,995	53,651	67,163	65,438	63,475	54,706
09b - Mobile Page Views	525	40	30	23	70	5	39
10 - Search Engine Spiders	137,356	44,351	10,915	8,150	16,468	15,213	4,551

27,350	27,146	4,451	7,237	3,764
51	32	24	37	4
27,824	27,531	4,925	7,829	3,936
18,318	14,517	14,850	15,426	2,852
0	0	0	0	0
11	12	18	13	28
0	1	0	0	0
17	11	21	23	38
47	12	34	79	39
30	1	13	56	1
0	0	0	0	0
21	20	32	35	11
72,675	71,247	56,952	60,900	15,852
82	99	52	79	6
5,220	7,634	11,019	11,862	1,973