

Monthly Website Overview

Criteria: When Region is RE/MAX OF WESTERN CANADA and Office is RE/MAX LITTLE OAK REALTY

	Total	1/31/2011	2/28/2011	3/31/2011	4/30/2011	5/31/2011	6/30/2011
01 - Unique New Visitors	5,375	225	95	458	587	684	417
01a - Unique New Foreclosure Visitors	2	0	0	0	0	2	0
01b - Unique New Mobile Visitors	70	1	2	1	4	6	4
02 - Total Visitors	7,234	91	186	616	792	971	653
03 - Listing Views	58,682	1,333	2,738	7,205	7,391	5,950	6,181
03b - Mobile Listing Views	17	0	1	1	5	10	0
04 - Unique New Leads	84	0	2	9	8	7	6
05 - Lead Requests	86	0	0	9	5	1	6
05a - Lead Events	124	0	0	11	28	1	14
06 - Saved Listings	38	0	0	2	23	0	8
08 - Search Engine Referrals	23	0	0	0	4	6	2
09 - Page Views	190,907	3,141	7,611	20,737	22,386	20,851	20,929
09a - Foreclosure Page Views	5	0	0	0	0	5	0
09b - Mobile Page Views	219	27	3	5	20	35	8
10 - Search Engine Spiders	14,957	324	248	435	890	2,057	1,224

621	472	705	863	248
0	0	0	0	0
12	10	18	10	2
815	700	954	1,143	313
5,685	5,887	7,067	7,660	1,585
0	0	0	0	0
9	5	15	8	15
10	5	15	15	20
12	6	16	16	20
2	1	1	1	0
2	0	2	0	7
20,093	20,206	25,474	23,171	6,308
0	0	0	0	0
20	22	33	38	8
1,085	1,787	3,067	3,284	556