

Monthly Website Overview

Criteria: When Region is RE/MAX OF WESTERN CANADA and Office is RE/MAX LITTLE OAK REALTY

	Total	1/31/2011	2/28/2011	3/31/2011	4/30/2011	5/31/2011	6/30/2011
01 - Unique New Visitors	2,790	28	99	159	102	240	315
01b - Unique New Mobile Visitors	62	0	1	1	1	1	6
02 - Total Visitors	3,347	35	126	184	125	281	370
03 - Listing Views	26,534	634	1,475	1,847	876	2,314	2,817
03b - Mobile Listing Views	4	0	3	0	1	0	0
04 - Unique New Leads	22	0	0	0	0	1	1
05 - Lead Requests	37	0	0	0	0	4	2
05a - Lead Events	82	0	0	0	0	5	5
06 - Saved Listings	41	0	0	0	0	0	0
07 - Dream Home Sign-ups	4	0	0	0	0	1	3
08 - Search Engine Referrals	10	0	0	0	0	0	0
09 - Page Views	107,355	1,660	5,433	7,009	4,015	9,920	12,013
09b - Mobile Page Views	129	0	14	2	15	3	9
10 - Search Engine Spiders	8,809	18	141	155	163	550	434

281	256	491	637	182
12	8	15	12	5
371	328	571	733	223
3,306	3,028	3,737	5,564	936
0	0	0	0	0
3	3	0	3	11
10	5	0	3	13
25	5	6	16	20
15	0	6	13	7
0	0	0	0	0
0	1	2	3	4
12,635	12,980	17,063	20,041	4,586
14	12	24	23	13
452	908	2,312	2,660	1,016